

# 22nd Annual Hokie Football Kickoff Celebration

**Golf Tournament & Cookout  
Hanging Rock Golf Club Salem, VA**

**Friday, August 6th 2010**

**Presented By Roanoke Valley Virginia Tech Alumni Association**



## **SPONSORSHIPS NOW AVAILABLE!**

This captain's choice golf tournament is our main fund-raiser each year with tournament proceeds going to our scholarship fund. Each year we provide scholarships to Roanoke-area students who will be attending VT in the Fall. Our goal is to increase the number and amount of our scholarships, and we need your help to accomplish it.

There are over 6,000 VT alumni in the Roanoke area, and almost all of them either receive information on, contribute, compete, or attend dinner at this event each year. Its an outstanding yet affordable way to promote your business to Hokies who will appreciate your support in funding our scholarships. **Securing your sponsorship now guarantees that your business will be mentioned on all materials sent to Hokies throughout the valley. Your business will also be included on our website and Facebook.**

Regular entry forms and marketing materials will be going out to area alumni beginning in July. Now is the time to reserve your team and / or sponsorship to ensure maximum exposure to area alumni! Please review this year's sponsorship opportunities below and respond ASAP to let us know your level of interest. **NOTE: All sponsors have the opportunity to place marketing materials inside the golfer's giveaway bags -- an excellent marketing opportunity!**

### **Title Sponsor:**

Includes check presentation at dinner, course signage, recognition in program and newsletter, and up to 16 golfers. Call for pricing.

### **Dinner Sponsor:**

Donation. Includes signage and recognition at dinner. Also includes course signage, recognition in program and newsletter and up to 8 Golfers. Call for pricing.

### **Lunch Sponsor:**

Includes signage and recognition at lunch. Also includes course signage, recognition in program and newsletter and one foursome of golfers. Call for pricing.

### **Gold Sponsor:**

\$1,000 Donation. Includes golf, meals, for a foursome; course signage, website recognition, inclusion in mailer.

### **Silver Sponsor:**

\$500 Donation. Includes golf, meals, for two golfers; course and hole signage, website recognition, inclusion in mailer.

### **Bronze Sponsor:**

\$250 Donation. Includes golf, meals, for one golfer; hole signage, website recognition.

### **Other Sponsorship Opportunities:**

- Signage Sponsor
- Beverage Sponsor
- Golf Ball Sponsor -- Need 100 Sleeves
- Golf Towel Sponsor -- Need 100 Towels
- Closest to Pin & Longest Drive Prizes
- Raffle Prizes
- Door Prizes
- Tournament Winner Prizes -- Need 4 like Items i.e. shirts, dinners, gift certificates, etc.

## **QUESTIONS?**

**Call Matt Spencer  
Tel: 540-815-9397**

[m Spencer@spencertechsolutions.com](mailto:m Spencer@spencertechsolutions.com)

[www.roanokehokies.com](http://www.roanokehokies.com)



**Proceeds  
Help Provide  
Scholarships  
For New Hokies!**

**We Are Honored  
To Have Mr. Mike Burnop  
Return As This Year's  
Guest Speaker!**